



LeadMasters Training Co.

Crisis Management and Business Continuity Planning

Course Fee: \$2,100.00

Course Outcomes:

- Identify and assess potential risks and vulnerabilities.
- Develop and implement effective crisis response and business continuity plans.
- Communicate effectively during crises to various stakeholders.
- Maintain operational capabilities during and after a crisis.
- Continuously improve plans based on real-world experiences and emerging trends.

Module 1: Introduction to Crisis Management

- Understanding Crisis Management
- Identifying Potential Risks

Module 2: Crisis Response Planning

- Developing a Crisis Response Plan
- Communication During Crises

Module 3: Business Continuity Planning

- Introduction to Business Continuity Planning
- Developing a Business Continuity Plan (BCP)

Module 4: Implementation and Maintenance of Plans

- Implementing Crisis Management and BCP
- Maintaining and Updating Plans

Module 5: Practical Application and Case Studies

- Real-World Case Studies
- Practical Exercises and Simulations

Module 6: Advanced Topics and Emerging Trends

- Advanced Crisis Management Strategies
- Emerging Trends and Technologies

Module 7: Final Project and Assessment

- Final Project Preparation
- Final Project Presentation